

Message Text

UNCLASSIFIED

PAGE 01 STATE 263370

61

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 RSC-01 /021 R

66610

DRAFTED BY: COM/BIC/OIM:GAKEMP:MEE

APPROVED BY: EB/OCA/REP:LAKLIEFORTH

COM/BICOIM:CJBARRETT:RMD

B&F/DIBA:BKECHLER-130

COM/BIC/OIM:PROGDEV:(NSBASSETT-214

----- 033925

P 292213Z NOV 74

FM SECSTATE WASHDC

TO AMEMBASSY LONDON PRIORITY

UNCLAS STATE 263370

FOR ANDREWS/NORRIS

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJ: EVALUATION ANDRANKING OF UK MARKET RESEARCH

REF: LONDON 15174

1. OIM CONCURS WITH POST RECOMMENDATION FOR UPDATING AND
UPGRADING ALL ON-HAND MARKET RESEARCH STUDIES AS PROVIDED
LONDON 15174 AND AUTHORIZES PLACEMENT OF STUDY WITH INTERPLAN
AS FIRST AWARD UNDER ITS CURRENT MULTIPL-STUDY ANNUAL
CONTRACT AT PRICE NOT TO EXCEED POUNDS STERLING 1,550 OR
APPROXIMATELY DOLS 3,7200 AT DOLS 2.40 RATE OF EXCHANGE.

2. CHARGE APPROPRIATION 13X1250 CODE J/501/2701-00/13-12/253-01.
INGERSOLL

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 NOV 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE263370
Document Source: CORE
Document Unique ID: 00
Drafter: COM/BIC/OIM:GAKEMP:MEE
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740347-0275
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974112/aaaaabdp.tel
Line Count: 48
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: LONDON 15174
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 04 NOV 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 NOV 2002 by maustmc>; APPROVED <26 DEC 2002 by MorefiRH>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: EVALUATION AND RANKING OF UK MARKET RESEARCH
TAGS: BEXP, UK
To: LONDON
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005